

Accents for Activewear

Quick tips content marketing piece for clothing designer

Everyone is living an active lifestyle these days, and going from yoga class to the market to lunch with a colleague is part of a normal day for many. Women on the go are looking for ways they can wear comfortable activewear throughout the day, and what better way to punch up your outfit than with a colorful, eye-catching scarf or shawl?

You can wear a scarf with a beautiful pattern to transform a basic top and leggings into a stunning outfit that works equally well whether you're shopping or heading in to the office. You can wrap these long scarves in many ways or even use more than one to create a colorful top over a simple black tank top or camisole.

A shorter scarf becomes the perfect headband for that yoga or spinning class, or you can readily convert it to a gypsy-inspired head wrap that people will definitely notice as you go about your daily errands.

For the office, you might try a shawl. Worn with a simple clip or other accessory and tied at the back it presents a professional look that is still loose and comfortable. For drinks after work, you might tie a colorful scarf around your hips, a look that is both sophisticated and sexy.

The key to wearing activewear all day is the ability to accessorize your look to match whatever activity you are doing, and our silk scarves and wraps offer so many beautiful patterns and are so versatile you'll want to have several in your wardrobe. For more information on our brand and styles offered, follow us on Twitter and Facebook.